

MINISTRY OF HEALTH & FAMILY WELFARE
National AIDS Control Organization



Government of India

National AIDS Control Support Project

REQUEST FOR EXPRESSION OF INTEREST

For

HIRING OF AGENCY FOR ORGANIZING QUIZ COMPETITION

EOI NO.:- RITES/MSM/NACP/EOI/04/2018



(Procurement Agent)

Materials System Management Division

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National AIDS Control Organization (NACO)

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1. The Government of India (GOI) has applied for financing from the Domestic budget towards the cost of the National AIDS Control Programme (NACP) Project of the Ministry of Health & Family Welfare and intends to apply part of the proceeds towards hiring of the agencies for organizing quiz competition at National level.
2. The services include:
 - Conceive and develop an event/campaign name in partnership with NACO
 - Assist in designing the mascot and its costume
 - Conceive, develop and frame question sets and content in general for the multiple chosen topics of the quiz with careful regard to the composition of participants and the sensitivity of the topic
 - Topics of the quiz to be centred around:
 - ❖ AIDS
 - ❖ Sexual Awareness
 - ❖ Sexually Transmitted Infections (STIs)
 - ❖ Blood Transfusion
 - ❖ HIV/AIDS Act, 2017
 - ❖ Reproductive Health
 - Understanding the limitations of the core topics, the quiz to also extend to certain other topics such as:
 - ❖ Health and Wellness
 - ❖ Common Diseases, Symptoms, and Prevention
 - ❖ Human Anatomy
 - ❖ Schools of Medicine and Medicinal Benefits
 - ❖ Mainstreaming and social security of PLHIV and their children
 - ❖ Diet and Nutrition
 - Identify hotspots in partnership with NACO, reach out to prospective colleges with high functioning RRCs, and coordinate suitable dates with college authorities in partnership with RRCs
 - Assist in designing creatives for promotional advertisement campaigns
 - Develop the framework for conducting the Quiz for screening college teams within the hotspot cities (in English and the vernacular language of the region), and how they will progress to Quarter Finals and subsequently the National Finals
 - Develop and implement a distinctive and innovative presentation style for the quizzing event to be telecast, including designing of the set
 - Develop and implement formats for city level rounds – formats which are technical, novel, fair, impartial, and efficient - to meet best standards and practices
 - Assist the NACO IT team in app content and design and suggest knowledge solutions that can qualitatively enhance the quizzing event.

- Coordinate with various participants across levels and manage their travel, accommodation, and other necessary logistics to ensure participation, including prizes and certificates supplied by NACO to be distributed to the participants
 - Coordinate with dignitaries identified by NACO to preside over the various functions.
 - Organize the quiz, including logistics and supply of quizzing related and ancillary equipment related to conducting the event
3. The contract will be initially for 1 year and is extendable up to another one year with inbuilt annual performance reviews.
 4. Monitoring Organization: RITES LTD., GURGAON
 5. RITES LTD. now invites eligible agencies to indicate their interest in organizing the quiz competition. Interested agencies should provide information demonstrating that they have the required qualifications and relevant experience to perform the services.

This includes:

- Name, address, e-mail id and website address of the agency.
 - Brochures of the interested agencies.
 - Agency background and profile of the lead organization and any collaborating organizations, as the case may be.
 - Description of similar assignments undertaken in the past years.
 - A current list of clients and brief description of services performed for them.
 - Confirmation regarding availability of appropriate skills among the staff.
 - Capability Statement including total turnover of the agency along with audited accounts of the last three years.
6. The Prospective agencies should have at least 3 years experience of conducting quiz contests.
 7. The agencies will be selected in accordance with the Quality- and Cost Based Selection (QCBS) method.
 8. Further information can be obtained at the address below on any working days from 1000 to 1700 hours. Any EOI with inadequate information, or those received after the closing date may not be considered. EOI should be as concise and focused as possible to give evidence of the above requirements, including the capability statement and organization profiles. The short listing will be done on the basis of the above information/documents.
 9. A consultant/agency will be selected in accordance with the procedure set out in GFR-2017.
 10. Expression of Interest must be delivered in written form to the address given below by 29.08.2018 till 1415 hours in a sealed envelope with clearly mentioning on the envelope ***“Hiring of Agency for organizing Quiz competition”***. The shortlisted organizations shall be later invited to submit detailed proposals.

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