

## Swachh Bharat



Mahatma Gandhi communicated a quintessential message to the nation through his efforts to educate people around him about cleanliness. He wished to see a "Clean India" where people work hand in hand to make the country clean. To work seriously towards this vision of Gandhiji, Prime Minister Shri Narendra Modi asked people from all walks of life to help in successful implementation of this mission.

Taking a leaf from Prime Minister's Swachh Bharat Mission, in RITES we have initiated 2-pronged strategy for cleanliness:

### A- In house Activities

1. Creating awareness for cleanliness amongst the employees and their families and motivating them for sustaining cleanliness drive in their area of work.

Under this programme a pledge was administered by CMD RITES to all the employees of the company. A training programme on **5S** was conducted for a group of about 100 officers and staffs followed by a poster campaign containing the message of Clean India/"Swachh Bharat Abhiyaan".

2. Disposal of old records and waste/scrap.

Since the initiation of "Swachh Bharat Abhiyan", a cleanliness drive was launched and nodal officers have been nominated for monitoring the cleanliness drive and motivating the staff for reducing the waste, especially paper waste, up keep of files and records which has resulted in significance improvement in the housekeeping.

Various type of scrap (about 4 truck loads) has been disposed off and waste paper (10000 Kgs) has been handed over to NGO Goonj for recycling.

As a part of reduction in the waste, used cartridges are taken over by the Hewlett Packard (OEM) and replaced by the duly filled cartridges.

3. Recycling of wastewater

The wastewater from the sewerage system is being used (after treatment) for Horticulture purposes which results in significant saving of the water.

- B. For the benefit of the community we have undertaken following programmes:-

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1. The sewage system modernization and upgrade at Sri Ram Krishna Mission Sevashram (Charitable hospital) Vrindaban (U.P) at a total cost of Rs.15.40 lakhs as a part of our Corporate Social Responsibility programme.
2. As a part of maintenance of the greenery and cleanliness in and around our Corp. Office, Gurgaon, RITES has undertaken maintenance of Central Verge of Sector Road at the annual cost of Rs.10.8 lakhs as a part of CSR programme.
3. RITES has undertaken CSR project for providing and maintaining a public toilets facilities outside Gurgaon Railway Station at a total cost of Rs.39 lakhs. Construction work is going on and this project is likely to be completed in Feb. 2015.
4. RITES has contributed an amount of Rs. 1 Crore to SWACHH BHARAT KOSH under the 'Prime Minister's Swachh Bharat Campaign – Provision of 'Toilets for Schools' - Nov.2014.

### C. In future, we plan to undertake following projects under Swachh Bharat Abhiyaan

1. Provision of Toilets for about 20 Girls Schools in and around Gurgaon in Haryana at the total cost of Rs 50 lakhs in 2015-16.
2. Adoption of a village for improving its basic infrastructure (road, greenery, waste collection and disposal community like rain water harvesting). The project is at the conceptual stage and annually expenditure of about Rs.50 lakhs is planned for next 3 years.
3. RITES is also planning to undertake the project for improvement of the basic infrastructure in some of the Ghats in Varanasi and Garh Mukteswar at an estimated annual expenditure of about Rs.1 cr. for next 3 years.

As a responsible Corporate Citizen, we at RITES remain committed to Sustainable Development of the society and promotion of for marginalised sections of the society, especially women, physically challenged, SC/ST/OBC, old and aged, BPL families and minorities by creating the empowering infrastructure and inclusive growth in line with National Development Agenda.

Some of the photographs taken, as a part of Swachha Bharat Mission of RITES, are attached.

### Swachh Bharat Abhiyan at RITES Limited.



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Swachh Bharat Abhiyan: RITES initiatives for preservation of green cover – plantation drive.

## SWACHH BHARAT



**Swachh Bharat Abhiyan: RITES initiative of provision of Toilets for general public and rail passengers in Gurgaon**

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